

gin LIVE

28 JULY 2018

TOKYO

The world's premier gin tasting experience

Supported by
gin
MAGAZINE

GIN LIVE TOKYO 2018

Launching in Tokyo on 28 July 2018, this exciting event will be held at Akiba Square. A flagship show presenting a selection of the best gins in the world, Gin Live will be the ultimate gin experience for those passionate about gin.

KEY FACTS

- **Date:** Saturday 28th July, 2018
- **Venue:** Akiba Square (<http://udx-akibasquare.jp>)
- **Hours:** 12 noon to 6pm
- **Target:** Domestic Consumers: Gin Connoisseurs, Bar Goers), Domestic Buyers (department stores/retail shops, Bar/Restaurant personnel, International Consumers/Buyers, Press
- **Ticket Price:** Door: ¥2,800; Advance: ¥2,400

MARKETING OF GIN LIVE TOKYO

In addition to editorial and advertising coverage in *Gin Magazine* and related social media networks, marketing of *Gin Live* will include:

- Editorial coverage in national press and key trade publications
- Leaflet distribution to leading hotels, bars and specialist retailers
- Media promotional packages available to help you market your presence at *Gin Live* (with logos etc)
- Brand promotion via our social media and *Gin-Live.com*
- Post show coverage on *TheDrinksReport.com* and *Gin Magazine*

EXHIBITOR PACKAGES

Unit Booth: ~~¥300,000~~..... Only ¥50,000
Ultra-special price only for this one time to launch the first Gin Live in the world.

Width 2m x Depth 2m (including walls, counter, shelving)

Additional space:..... ¥10,000 per m²
Space only: Minimum 8m²..... ¥10,000/m²

All exhibitor exhibition space includes:

- Tonic water
- Soda water
- Limes / Lemons
- Ice
- Ice pale..etc...



GIN LIVE TOKYO CONTACT

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Due date for applications is:
18th May 2018

www.gin-live.com/tokyo